- Ruling throws copyright bill into extra innings
- Revised AT&T measure garners bipartisan support
- Bronx bombshell threatens NYC franchise talks
- St. Paul battle heats up over ownership issue

CableVision™

The news and features weekly of the cable television industry. April 5, 1982

Programmers counterattack
private earth station boom

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CableVision Volume 7, Number 30, April 5, 1982

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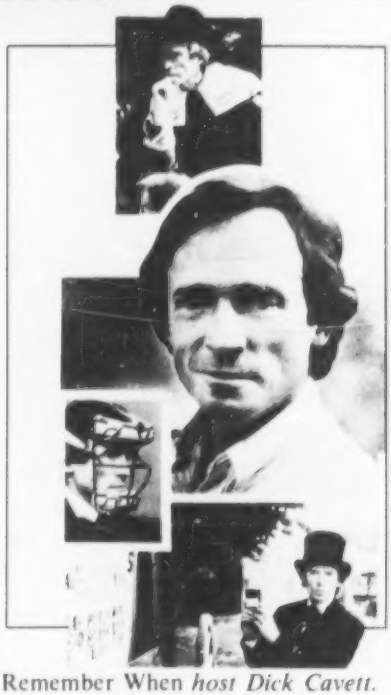


Remember When *host Dick Cavett.*

'Remember When'

HBO marketed the eight-part documentary series *Remember When* with heavy emphasis on the educational value. HBO discovered far-reaching implications by taking that approach. **Page 34.**

Out at home

A district court ruling that blocks the retransmission of the New York Mets' baseball games has put the mark-up of copyright legislation into extra innings. **Leading the week, pages 13-20.**

Ringing up support

Rep. Timothy Wirth (D-CO) is pushing a revised version of the Telecommunications Act of 1982. The bill is garnering bipartisan support from his subcommittee members. **Leading the week, pages 13-20.**

Bronx bombshell

Confusion still surrounds the New York City franchise negotiations. Cablevision Systems is holding firm to its Bronx position, throwing the future of cable in the boroughs into limbo. **Leading the week, pages 13-20.**

Ownership flap

Factions in St. Paul, Minn., are gearing up campaigns to push conflicting views over the heated city cable ownership issue. Some councilmen are backing proponents while the NCTA is supporting the opposition. **Leading the week, pages 13-20.**

Canadian flavor

Reports from Canada following the awarding of pay TV licenses in that country indicate pay cable services will look different from American counterparts. **Page 31.**

New Jersey interconnect

Described as a "gigantic cable system," the New Jersey interconnect is in the final stages of hooking up 53 cable systems. **Page 31.**

Bravo discrepancy

Marketing experts are at somewhat of a loss to explain the overwhelming acceptance in two areas and the utter rejection in another. **Page 34.**

NYC up on link

A data transmission service experiment in NYC has been declared a success, so much, in fact, that the contract is being extended. **Page 59.**

Viacom tune no blues

Ralph Baruch, Viacom chief executive officer, recently talked about the success of his company. He pointed to being different as the key to success. **Page 59.**

Teletext—house divided

Cable and broadcasting interests have squared off over questions regarding the development of teletext services. **Page 69.**

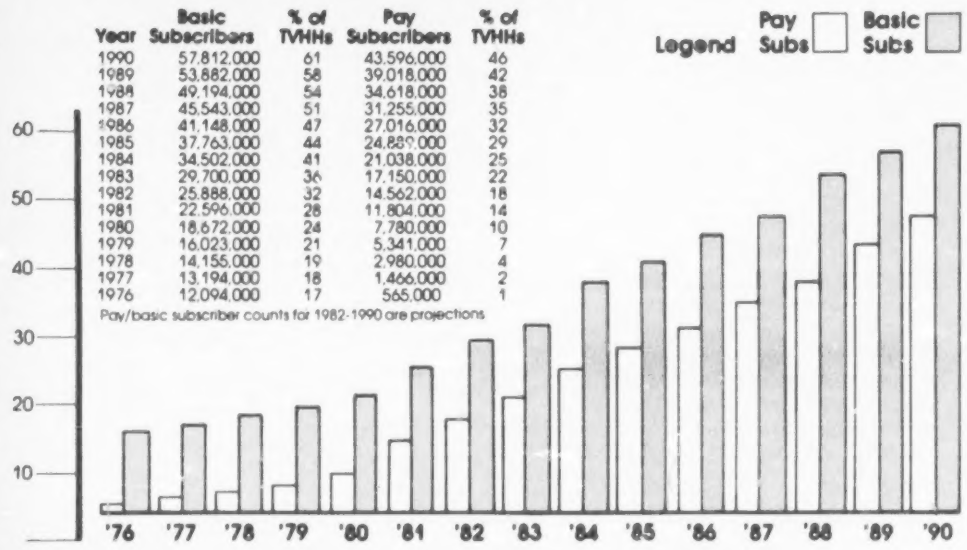
This week in *CableVision Plus*

Once thought of as simply good-will gestures, institutional networks are making a bid for self-sufficiency. *CableVision Plus* writer Victoria Gits surveys some of the recent I-net proposals and culls industry opinion on the cable wave of the future. The growing number of private earth stations has prompted a move by HBO to scramble its signal, an action some say is sabotaging a legislative plan to fight piracy. In a *CV Plus* interview, Don Perris details Scripps-Howard's plans for cable. **Pages 35-58.**

Pay/basic cable growth

Year	Basic Subscribers	% of TVHHs	Pay Subscribers	% of TVHHs
1990	57,812,000	61	43,596,000	46
1989	53,882,000	58	39,018,000	42
1988	49,194,000	54	34,618,000	38
1987	45,543,000	51	31,255,000	35
1986	41,148,000	47	27,016,000	32
1985	37,763,000	44	24,889,000	29
1984	34,502,000	41	21,038,000	25
1983	29,700,000	36	17,150,000	22
1982	25,888,000	32	14,562,000	18
1981	22,596,000	28	11,804,000	14
1980	18,672,000	24	7,780,000	10
1979	16,023,000	21	5,341,000	7
1978	14,155,000	19	2,980,000	4
1977	13,194,000	18	1,466,000	2
1976	12,094,000	17	565,000	1

Pay/basic subscriber counts for 1982-1990 are projections



Cable barometer

Television households (TVHH) ... 80,700,000

Homes passed by cable (HP) 42,000,976

Percent of TVHH passed by cable 52.05%

Basic cable subscribers 22,821,167

Percent of TVHH with basic cable . 28.28%

Percent of HP with basic cable . 54.34%

Pay cable subscribers 12,051,461

Percent of TVHH with pay cable .. 14.93%

Percent of HP with pay cable .. 28.69%

Percent of basic subs with pay cable 52.81%

Film product comparison—April

Film	Networks					Distributor
A Nightingale Sang in Berkeley Square	HBO*					Gold Key
Abba—The Movie				HTN	C	Warner Bros.
Airplane			(TMC)	HTN*		Paramount
All That Jazz	(HBO)	ST	(TMC)			20th Century-Fox
American Gigolo		(ST)	TMC*			Paramount
American Pop	(HBO)		TMC*			Columbia
Any Which Way You Can	(HBO)	ST	(TMC)	(HTN)		Warner Bros.
The Asphalt Jungle		ST*			(C)	MGM/UA
The Attic		(ST)			C*	Film Gallery
Battleground		ST			C*	MGM/UA
Bedknobs and Broomsticks	(HBO)	ST		(HTN)		Disney/Buena Vista
Bells are Ringing		(ST)			C	MGM/UA
Best Friends					C*	Gold Key
Betrayed		ST				MGM/UA
The Big Red One	HBO	ST	(TMC)	(HTN)	(C)	Lorimar
Black Beauty			TMC			Paramount
The Black Pearl	HBO*			HTN		Columbia
The Blues Brothers	HBO		(TMC)			Universal
Breaking Glass	(HBO)		TMC			Paramount
Breaking Point					C*	20th-Century Fox
The Brothers Karamazov		ST				MGM/UA
Bustin' Loose	HBO*	ST	TMC*			Universal
Caddyshack	HBO	(ST)	(TMC)			Warner Bros.
Cattle Annie and Little Britches					C	Hemdale
Carnal Knowledge					C	Embassy
Carny	(HBO)	ST*	(TMC)			Lorimar
The Challenge for Robin Hood				HTN		Warner Bros.
Chapter Two	(HBO)	ST	TMC*	HTN		Columbia
Cheech and Chong's Next Movie	(HBO)	ST	TMC*			Universal
The Children		(ST)	TMC			World Northal
The Children of Theater Street					C	Peppercorn-Wormser
Coast to Coast			(TMC)	HTN*		Paramount
Cotton Candy					C	HBO
Countdown to Disaster		ST*				ITC
Deadly Games		ST				Atlantic
Despair	HBO					New World
Dirty Tricks	HBO*					Embassy
Don't Go Near the Water		ST*				MGM/UA
The Earthling	HBO					Filmways
The Electric Horseman	(HBO)	(ST)	TMC*	HTN		Columbia
Escape from New York	HBO					Embassy
Eyewitness	(HBO)	ST	TMC*			20th Century-Fox
Fame		(ST)	(TMC)		C*	MGM/UA
The Fiendish Plot of Dr. Fu Manchu		(ST)	(TMC)	HTN		Warner Bros.
Fillmore					C	20th Century-Fox
The Final Conflict	(HBO)	ST	(TMC)			20th Century-Fox
First Family		(ST)	(TMC)		C*	Warner Bros.
Flash Gordon	HBO*					HBO
The 400 Blows					C*	Janus
The Gazebo		ST				MGM/UA
Gigi	HBO	ST				MGM/UA
Gloria		(ST)		HTN*		Columbia
Hand Country	HBO					AFD
Hangar 18	(HBO)	(ST)	TMC	(HTN)		Worldvision
Happy Birthday to Me	HBO		TMC			Columbia
Hardly Working					C*	Hardly Working Co.
He Knows You're Alone					C	MGM/UA
The High Country			TMC			Crown International
The Hollywood Knights	HBO	(ST)	TMC			Columbia
H.O.T.S.		(ST)	(TMC)		C*	Blum Group
Hot Lead and Cold Feet	HBO	(ST)	TMC*	HTN		Disney/Buena Vista
Hugo the Hippo		ST		HTN*		Columbia
1941	HBO*		TMC	HTN*		Universal
I Sent a Letter to My Love	(HBO)		(TMC)	HTN		Atlantic
I'll Cry Tomorrow		ST				MGM/UA
The Incredible Shrinking Woman	(HBO)	(ST)	(TMC)	HTN		Universal
Invaders From the Deep		ST				ITC
Island of 1,000 Delights		ST*				K-Pay
It's Alive					C*	Warner Bros.
Jesus	(HBO)		(TMC)	HTN*	C	Warner Bros.
Jules and Jim					C	Janus
Kill and Kill Again	HBO					Filmways
Kill or Be Killed			TMC			Film Ventures
Killing Kind		ST*				Atlantic
King of Kings		ST*			C	MGM/UA
King of the Mountain	HBO					Polygram
Kramer vs. Kramer	(HBO)	(ST)	(TMC)	HTN*		Columbia
La Cage Aux Folles					C	MGM/UA
Lady Sings the Blues	HBO					Paramount
The Last Chase	HBO					ARG
The Last Married Couple in America	HBO*	ST	TMC			Universal
The Last Metro			TMC			MGM/UA
Last of The Mobile Hot Shots					(C)	Warner Bros.
The Late Show					C	Warner Bros.
The Learning Tree					C	Warner Bros.
Lenny			TMC			MGM/UA
Little Miss Marker	(HBO)	ST*	TMC	HTN*		Universal
Loophole			TMC		(C)	Telepictures
Love Me or Leave Me		ST				MGM/UA
Magnificent Hustle				HTN		Worldvision
Man of La Mancha			TMC			MGM/UA

Cable stats

Film	Networks					Distributor
The Man Who Fell to Earth					C	Cinema 5
The Man Who Saw Tomorrow	(HBO)		(TMC)	HTN		Warner Bros.
The Man with Bogart's Face				HTN		Viacom
Middle Age Crazy					C	HBO
Mister Buddwing		ST				MGM/UA
The Mountain Men	[illegible]	ST	TMC			Columbia
The Music Man				HTN		Warner Bros.
Network			TMC			MGM/UA
Nighthawks	HBO	ST	TMC			Universal
Nine to Five	(HBO)	(ST)	TMC*	(HTN)		20th Century-Fox
Nobody's Perfekt	HBO		TMC			Columbia
The North Avenue Irregulars		(ST)	(TMC)	HTN		Disney/Buena Vista
North by Northwest					C*	MGM/UA
The Nude Bomb	(HBO)	ST	TMC	HTN*		Universal
Ode to Billy Joe			(TMC)		C*	Warner Bros.
Oh, God!	(HBO)	ST		HTN		Warner Bros.
Oh, God! Book II			(TMC)	HTN*	(C)	Warner Bros.
Olly Olly Oxen Free	HBO*					HBO
One On One		ST		(HTN)		Warner Bros.
One Trick Pony		(ST)	(TMC)		C	Warner Bros.
The Ordeal of Patty Hearst	HBO					Worldvision
Outlaw Blues					C	Warner Bros.
Outrageous					C*	Baxter
Paper Tiger			TMC			Castle Hill
The Pinchliffe Grand Prix	(HBO)	ST*				GGC
The Postman Always Rings Twice	(HBO)	ST	TMC*			Lorimar
The Private Eyes	(HBO)			(HTN)	C	HBO
The Purple Taxi		ST*				Quartet Films
Return of the Secaucus Seven			TMC		C	Libra
Ruckus	HBO		TMC			International Vision
Second Hand Hearts			TMC*			Lorimar
Second Wind					C	Electric Picture Co.
The Secret of Seagull Island	HBO*					ITC
Seizure					C	HBO
Seven		ST				Viacom
The Sex Machine		ST				TeleMine
Shame, Shame on the Bixby Boys					C	HBO
The Shining	HBO	(ST)	(TMC)			Warner Bros.
The Shogun Warriors: Dan Guard Ace		ST				Blum Group
The Shogun Warriors: Starvengers		ST*				Blum Group
Shoot the Sun Down			TMC		(C)	Gold Key
Smokey and the Bandit II		(ST)	(TMC)	HTN		Universal
Smokey Bites the Dust	HBO		TMC			New World
Something of Value		ST*			C	MGM/UA
The Soft Skin					C	Janus
Sphinx	(HBO)		(TMC)	HTN		Warner Bros.
Spirit of St. Louis				HTN		Warner Bros.
Squeeze Play		ST*				Troma
St. Ives					C*	Warner Bros.
Starting Over		ST				Paramount
Stir Crazy	HBO	ST	TMC			Columbia
The Stud		(ST)			C	TeleMine

Film	Networks					Distributor
Sunday in New York					C*	MGM/UA
Swinging Cheerleaders		ST				Delta
Take This Job and Shove It	HBO					Embassy
Tarka the Otter				HTN*		Satori
The Tender Trap		ST*				MGM/UA
Terror Train	HBO				(C)	20th Century-Fox
Texas Lightning		ST				Film Ventures
Thief	(HBO)	ST	(TMC)			MGM/UA
Thunder of Drums					C	MGM/UA
Touched by Love		(ST)		HTN*		Columbia
Treasure Island				HTN		Warner Bros.
Twelve Plus One		ST*				Ho-Tel
Two English Girls					C*	Janus
Up in Smoke		ST				Paramount
Up the Academy	HBO		(TMC)			Warner Bros.
Used Cars	HBO		TMC			Columbia
The Visitor			TMC*			Samuel Goldwyn Co.
The Way We Were	(HBO)	(ST)	(TMC)	HTN		Columbia
Where the Buffalo Roam			TMC			Universal
Who Says I Can't Ride a Rainbow?		ST				Gold Key
Wholly Moses	(HBO)		TMC			Columbia
Why Shoot the Teacher?		ST				Quartet Films
Why Would I Lie?		(ST)		HTN*		MGM/UA
Wild and Beautiful on Ibiza		ST				K-Pay
Willie and Phil	HBO	ST			(C)	20th Century-Fox
Xanadu			TMC	HTN*		Universal

■ **Cable Network Legend**
HBO—Home Box Office
ST—Showtime
TMC—The Movie Channel
HTN—Home Theater Network/HTN Plus (launching this month)
C—Cinemax

■ Networks in parentheses indicate carriage in November, December, January, February and/or March.

■ An asterisk following a network indicates the film is a carry-over from November, December, January, February and/or March.

■ In total, 169 films appear on the April schedules of HBO, Showtime, The Movie Channel, HTN/HTN Plus and Cinemax. Of those titles during the last six months one film ("The Big Red One") has appeared on all five services. Seven titles have appeared on four services, 31 on three and 36 on two networks. Ninety-four titles are unduplicated.

■ The motion picture distributor to pay cable with the most titles featured this month is MGM/UA with 26, followed by Warner Brothers with 25, and Columbia with 16.

■ Comedians Richard Pryor and Gene Wilder dress like chickens for the program guide covers of HBO, Showtime, The Movie Channel and Cinemax, highlighting "Stir Crazy." Another laugh-getter, Gallagher, takes up some Showtime cover space. Also on the Cinemax guide: "Nighthawks," "Escape from New York," and a little-known flick, "Cattle Annie and Little Britches." HTN features the folksinging trio of Peter, Paul and Mary on their program guide.

Top 20 cable MSOs

Rank	Multiple System Operator	Subscribers
1.	Tele-Comunications Inc. (3/82)[1]	1,900,000
2.	American Television and Communications (12/81)	1,810,000
3.	Teleprompter/Westinghouse (1/82)	1,642,381
4.	Cox Cable Communications Inc.	1,116,765
5.	Warner Amex Cable Communications	900,000
6.	Storer Cable Communications	897,000
7.	Times Mirror (1/82)	670,721
8.	Newhouse Broadcasting[2]	595,576
9.	Rogers-UA Cablesystems[3]	573,892
10.	Viacom Cablevision[4]	536,052
11.	Continental Cablevision	467,939
12.	United Cable Television Corp. (1/81)	463,494
13.	Sammons Communications (1/82)	444,221
14.	TeleCable Corp.	303,000
15.	Capital Cities Cable	296,843
16.	General Electric Cablevision Corp.	288,000
17.	Heritage Communications	244,071
18.	Cablevision Systems Development	222,878
19.	Daniels & Associates	220,300
20.	Comcast Corp. (1/82)	218,012

Note: Subscriber counts are as of 2/28/82 unless noted otherwise
[1] Includes wholly owned, partially owned and managed subscribers
[2] Includes MetroVision, NewChannels and Vision Cable
[3] Includes UA-Columbia and U.S. Cablesystems
[4] Includes 40 percent ownership in Nor-Cal Cable

Top 20 cable systems

Rank	Location	Operator	Subscribers	
1	San Diego, CA	Cox Cable	211,760	
2	Manhattan, NY	ATC	153,800	(12/81)
3	Oyster Bay (Long Island), NY	Cablevision Systems	148,071	
4	West Orange, NJ	Maclean Hunter Cable	134,101	
5	Los Angeles, CA	Teleprompter	104,750	(1/82)
6	Wayne, NJ	Rogers-UA Cablesystems	102,800	
7	San Antonio, TX	Rogers-UA Cablesystems	97,868	
8	Tulsa, OK	United Cable TV	97,488	(1/82)
9	Erie County, NY	Prime Cable	92,833	(1/82)
10	San Jose, CA	Gill Industries	90,283	
11	Audubon, NJ	NYT Cable	87,758	
12	Tidewater, VA	Cox Cable	83,704	
13	Austin, TX	ATC	80,000	(12/81)
14	Central Islip, NY	Viacom Cablevision	79,971	
15	Honolulu, HI	ATC	79,000	(12/81)
16	Orlando, FL	ATC	76,100	(12/81)
17	Jefferson Parish/ Kenner, LA	Cox Cable	73,018	
18	Hartford/Meriden, CT	Times Mirror	71,084	(1/82)
19	Manhattan, NY	Teleprompter	70,210	(1/81)
20	Toledo, OH	Buckeye Cablevision	69,707	

Note: Subscribers are as of 2/28/82 unless noted otherwise.